

Kaviar Prices

Cost per thousand according to ordered quantities	One use only Mailing	One use only Phoning	Multi use
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Kaviar, Kaviar Gold and Kaviar Platine			
less than 2000	300 €	450 €	800 €
from 2 to 5,000	280 €	400 €	700 €
from 5 to 10,000	250 €	380 €	650 €
from 10 to 25,000	200 €	350 €	600 €
from 25 to 50,000	180 €	300 €	550 €
from 50 to 100,000	170 €	280 €	520 €
over 100,000	150 €	250 €	500 €

Coeur d'ISF	700 €	1000€	2000 €
Multichannel: Postal/ Phone + E-mail (*)	+ 380 €		

Fixed costs by order and by list: 380 € HT

() e-mails are only available for one use and for multichannel campaigns. Add the cost of e-mail use to the first selection. For example: for 6000 mailings in Postal + e-mail: the price per thousand is 250 € + 380 € = 630 € / thousand.*

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